

In the name of God

Vice-Chancellor for Research and Technology

Center for Development and Coordination of Scientific Information and Publications

Guidelines for Research News or Message

Guidelines for Drafting News for the National Health Research Results Database

When drafting news for inclusion in the National Health Research Results Database, please pay attention to the following points:

1. The primary audience of the news is **the media and the public**. Therefore, avoid using specialized terms that are incomprehensible to the general public in the title and text of the news as much as possible.

2. The research project result should be presented in a **short news sentence** as much as possible in **the news title**.
 - 2-1- Use **understandable and common Persian words** for medical terms as much as possible.
 - 2-2- Avoid using abbreviations. If necessary, **provide the full term and its abbreviation in parentheses**.
 - 2-3- When using scientific terms related to a drug or method, be sure to mention "the drug ..." or "the method ..." **before the name of the drug or method**. Do not mention only the name of the drug or method.

Example:

Incorrect: "Prescription of colistin to Syrian mice can cause severe kidney damage."

Correct: "Prescription of the drug colistin to Syrian mice can cause severe kidney damage."

- 2-4- If a scientific term related to a **method** or **gene** is used, mention the method or technique before the main term.

Example:

Incorrect: "Using latent class analysis in patients with hypertension can prevent risky behaviors."

Correct: "Using **the method** of latent class analysis in patients with hypertension can prevent risky behaviors."

- 2-5- Since the results of research are not definitive, it is better to use words like **"might"** in the news title.

Example:

"Sodium nitrate **might** be useful in preventing and treating male reproductive complications related to diabetes."

3- Summarize the research project results, paying attention to the following points **in the news text**:

3-1- Write a coherent paragraph including the following three sections:

- **Importance of the topic**
- **Most important findings in non-specialized language**
- **Recommendations for the application of the results**

(Recommendations should be based on the most important findings)

3-2- Use **Tahoma font size 14** in the news text.

3-3- Justify the text alignment using the **justify button**.

3-4- Use **commas** to separate keywords.

3-5- When copying text from a Word file, be aware that there is a possibility of **number and letter misalignment**. Therefore, in the news submission menu, use the right-to-left style and ensure the accuracy of numbers and letters before final submission.

3-6- Avoid mentioning references in the news text.

3-7- Write sentences in the past tense.

3-8- Avoid using statistical methods and P-Values that may tire the reader.

3-9- In case of **a meaningful correlation between two parameters**, mention the presence of a meaningful relationship **instead of using the term "significant."**

4- If **an article is available**, include the article **link at the end of the news** so that individuals can refer to it for more information.

5- If an article has not been published from **a thesis**, given that it has not been rigorously peer-reviewed, prepare the research news based on **the completed research projects**.